LEGAL NOTICE NO. 844

REPUBLIC OF TRINIDAD AND TOBAGO

THE LEGAL PROFESSION ACT, CHAP. 90:03

RULES

MADE BY THE COUNCIL OF THE LAW ASSOCIATION OF TRINIDAD AND TOBAGO WITH THE APPROVAL OF THE CHIEF JUSTICE UNDER SECTION 35 OF THE LEGAL PROFESSION ACT, CHAP. 90:03

THE LEGAL PROFESSION (THIRD SCHEDULE) (AMENDMENT) RULES, 2026

Citation

1. These Rules may be cited as the Legal Profession (Third Schedule) (Amendment) Rules, 2026, and shall be read and construed as one with the Rules contained in the Third Schedule of the Act.

Part A of the Third Schedule amended

2. The Code of Ethics in Part A of the Third Schedule of the Act is amended by revoking Rule 7 and substituting the following rule:

"7. The best advertisement for an Attorney-at-law is the establishment of a well-merited reputation for personal integrity, capacity, dedication to work and fidelity to trust.".

Part B of the Third Schedule amended

3. The Mandatory Provisions and Specific Prohibitions in Part B of the Third Schedule of the Act are amended by revoking—

(a) Rule 5 and substituting the following rule:

"5. (1) An Attorney-at-law shall not, in the carrying on of his practice or otherwise, permit any act or thing which is likely or is intended to attract business unfairly or can reasonably be regarded as touting.

(2) Touting is defined as seeking or soliciting instructions from potential clients by the use of persistent, coercive or demanding tactics, whether directly or indirectly or by the use of agents."; and

(b) Rule 6 and substituting the following rule:

"6. (1) An Attorney-at-law may advertise in connection with his practice provided that such advertising shall not—

(a) be false in any material particular;

(b) be misleading or deceptive or likely to mislead or deceive or likely to create an unjustified expectation;

(c) be vulgar, sensational or of such frequency or would be likely to adversely affect the reputation or standing of any Attorney-at-law or legal profession;

(d) contain any testimonials or endorsements concerning the Attorney-at-law;

(e) make any reference to the fact that the Attorney-at-law has held judicial appointment;

(f) name a member of staff in the advertisement unless that member of staff is an Attorney-at-law qualified to practice and, where the Attorney-at-law named in the advertisement is not a partner, the status of such Attorney-at-law must be expressly stated and any of the following terms used alone or in combination will be deemed a sufficient indication of the status of such person, namely associate, assistant or consultant;

(g) contain any claim or words to the effect or implying that the Attorney-at-law is a specialist, expert, leader or an established or experienced practitioner in any field or practice or generally, although it may contain a statement of the fields of practice in which the Attorney-at-law will or will not accept instructions;

(h) indicate or suggest any potential remedy which a client may seek or obtain from the Court beyond any general relief associated with the cause of action;

(i) refer, quote, cite, attach or distribute any decisions, judgments or orders, unless accompanied by an appropriate disclaimer to the effect that similar results cannot be guaranteed or may be subject to appeal or change;

(j) encourage or promote litigation;

(k) indicate or suggest fees, costs or quality of legal services or make any comparison or criticism in relation to the fees charged or the quality of the services provided by another Attorney-at-law or firm;

(l) expressly encourage or persuade persons to change their current legal representation; and

(m) offer or suggest the availability of discounts, low-cost services, payment plans, fee deferrals or contingency fee arrangements.

(2) An Attorney-at-law may participate in—

(a) any lecture, talk or public appearance;

(b) any radio, television or other transmission; or

(c) any written or printed publication,

and be identified therein by his name, appointments, firm, Chambers and academic qualifications provided that—

(d) where the subject matter or part of the subject matter thereof concerns a matter in which the Attorney-at-law is or has been professionally engaged—

(i) the Attorney-at-law shall, in all cases, give an objective account of the matter in a restrained manner consistent with the maintenance of the reputation and the dignity of the legal profession and without giving undue publicity to his role in the matter; and

(ii) the Attorney-at-law shall not participate therein unless he has the express consent of his client and it is not contrary to the interests of his client to do so; and

(e) the Attorney-at-law shall not claim or imply that he is a specialist, expert, leader or an established or experienced practitioner in that or any other legal subject unless the subject matter thereof concerns a legal or related topic in the context of a lecture or talk given or to be given by him to other Attorney-at-law, law students or other professional or similar groups or organisations.

(3) An Attorney-at-law shall not permit his professional standing to be used for the purpose of advertising any particular product, service or commercial organisation.

(4) An Attorney-at-law shall be responsible for, so far as it is or should be within his control, ensuring that any publicity relating to his practice or that of his firm is done in accordance with these Rules, whether such publicity is done by him, his employee or any other person on his behalf.

(5) Where an Attorney-at-law becomes aware of any impropriety in any publicity relating to his practice or the practice of his firm, he shall—

(a) take all reasonable steps to immediately rectify or withdraw such publicity; and

(b) promptly inform the Council of the Law Association in writing of the impropriety and the steps taken to address it.

(6) In these Rules—

"advertisement" shall mean any communication (whether oral or in writing or other visual form and whether produced by electronic or other means) which is intended to publicise or otherwise promote an Attorney-at-law, firm or Chambers in relation to their practice or their availability (for professional engagement and includes but it is not limited to: any brochure, signage, website, notice, circular, leaflet, poster, placard, photograph, video, illustration, emblem, display, stationery, directory entry, article or statement for general publication or publication on social media and the words "advertise" and "advertising" shall have similar meanings; and

"social media" means internet applications and platforms that allow user-generated content and multi-directional exchange of information and includes but is not limited to blogs, microblogs, social networks, wikis, podcasts, social bookmarking sites, forums, discussion boards, photo sharing and video sharing platforms.".

Made by Order of the Council this 16th day of September, 2026.

L. SEEBARAN-SUITE
President
Law Association of Trinidad and Tobago

R. BOYKE
Secretary
Law Association of Trinidad and Tobago

Approved this 16th day of September, 2026.

R. BOODOOSINGH
Chief Justice

PRINTED AND PUBLISHED BY THE GOVERNMENT PRINTER, CARONI
REPUBLIC OF TRINIDAD AND TOBAGO—2026